

Attention HR professionals, managers and coaches!

Quick question for you, if I may:

In your experience, how does individual self-awareness factor in to the overall success of your organization? Imagine your members - in their group - functioning in collaboration, with trust amongst them and a culture that knows individual strengths and plays to them?

Studies in social / emotional learning prove that self-awareness, accountability, and achievement are directly related to personal and academic success in children and young adults. How about in the business / professional arena?

My particular expertise is providing unique and powerful experiential learning activities for personal & professional development. And I do this with horses! I structure activities and help clients make sense of the horses' responses. What's working? What's not? What other options do you have? How does this relate to problem solving in your work environment? Wanna try again? It all goes from there. Find out "Why Horses?" below*.

I'd love the opportunity to host a personalized HorsePlay demonstration for you, your board, your boss - showcasing a whole new set of tools you can offer your employees, from managers to clerks to chiefs. How would moving a team's needle affect your outcomes?

HorsePlay activities are 100% on-the-ground. There is no riding and absolutely no horse experience is required. Activities can range from herd observation ("Which horse in the herd is the leader? What behaviors suggest that?") to interactions ("This 'potential client' may or may not be receptive to your offering - go try and introduce yourself and gain his/her trust") to a team-work challenge ("Group - get together and move this horse from here to there with out touching it. You have 10 minutes.")

•Because horses respond authentically and immediately, they provide instant feedback. Activities can be designed to meet any number of goals:

teamwork, creative problem-solving, improved communication, strengthened client relations, time and stress management, sensitivity training, etc., etc. Our participants report an out-of-the-box experience that is both enjoyable, powerful, and memorable.

Should you choose to send a team or refer a client to a HorsePlay session, we'd encourage you to observe - (or play!) thus having a front-row seat for take-home processing and material for further discussion. I'll attach a sample activity sheet to give you an example.

HorsePlay is based on a private bucolic setting in Kerhonkson, NY - about 4 miles west of Minnewaska State Park. Services are provided March through December. Facilities include a 14,000 square foot covered arena, indoor barn, fields, trails, picnic areas, swimming pool, and overnight accommodations for guests. Our facilitators are certified with Eagala ([Equine Assisted Growth and Learning Association](#)) and come from a variety of professional backgrounds ranging from business to mental health to the creative and expressive arts.

I'll look forward to learning more about your objectives and answering any questions you may have.

Let's plan some time to chat or to schedule a quick demo. TeamBuilding is a powerful investment you can afford!

Thank you for your consideration!
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